

Rep Order# 6843674 Ver# 7 Mod# 2 Status Confirmed

Traffic Order# 199658

Last Received: 08/29/2012 5:14 PM  
Showing Buylines: All Lines

1 of 3

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) MAJORITY PAC  
Product MAJORITY PAC  
Estimate# 1629  
Buyer Shira Levy  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 94/100/1629  
Flight Dates 08/21/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
MAJORITY PAC SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	08/21-08/31	2	2	4	\$2,600.00	
	2	TU-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	08/21-08/24 08/28-08/31	2 1	1 1	2 1	\$1,350.00	
	3	TU-F	8A-9A	CBS THIS MORNING	:30	\$150.00	08/21-08/24 08/28-08/31	3 4	1 1	3 4	\$1,050.00	
	4	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	08/25-09/01	1	2	2	\$900.00	
	5	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	08/26-09/02	1	2	2	\$700.00	
	6	TU-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	08/21-08/31	1	2	2	\$900.00	
	7	TU-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	08/21-08/31	1	2	2	\$1,300.00	
	8	TU-F	3P-4P	RACHAEL RAY	:30	\$300.00	08/21-08/31	1	2	2	\$600.00	
	9	SU	9A-1030A	CBS SUNDAY MORNING NEWS	:30	\$700.00	08/26-09/02	1	2	2	\$1,400.00	
	10	TU-F	4P-5P	ANDERSON	:30	\$300.00	08/21-08/24 08/28-08/31	4 3	1 1	4 3	\$2,100.00	
	11	TU-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	08/21-08/31	2	2	4	\$3,600.00	
	12	TU-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	08/21-08/31	2	2	4	\$3,600.00	
	13	TU-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	08/21-08/31	2	2	4	\$3,600.00	

Station WISH-TV INDIANAPOLIS, IN  
 Advertiser ( ) MAJORITY PAC  
 Product MAJORITY PAC  
 Estimate# 1629  
 Buyer Shira Levy  
 Phone#  
 Fax#

Agency ( ) WATERFRONT STRATEGIES  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 94/100/1629  
 Flight Dates 08/21/2012 - 09/03/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	08/26-09/02	1	2	2	\$800.00	
	15	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	08/21-08/31	2	2	4	\$2,200.00	
	16	TU-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	08/21-08/31	2	2	4	\$2,400.00	
	17	TU	10P-11P	PERSON OF INTEREST	:30	\$2,600.00	08/21-08/21 08/28-08/28	1 0	1 1	1 0	\$2,600.00	
	Buyline Comment: 1X N/A, MKGD ON LN 27											
	18	SU	9P-10P	THE GOOD WIFE	:30	\$2,000.00	08/26-09/02	1	2	2	\$4,000.00	
	19	TU-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	08/21-08/24 08/28-08/31	1 2	1 1	1 2	\$2,700.00	
	20	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$600.00	08/25-09/01	1	2	2	\$1,200.00	
	Buyline Comment: 1X 8/25 AIRED LATE @ 1143P DUE TO NFL											
	21	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$600.00	08/26-09/02	1	2	2	\$1,200.00	
	22	TU-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	08/21-09/03	3	2	6	\$3,000.00	
	23	M	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$450.00	09/03-09/03	1	1	1	\$450.00	
	24	M	8A-9A	CBS THIS MORNING	:30	\$150.00	08/27-08/27	1	1	1	\$150.00	
	25	M	4P-5P	ANDERSON	:30	\$300.00	09/03-09/03	0	0	0	\$0.00	
	Buyline Comment: 1X N/A, MGKD ON LN 28											
	26	M	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	08/27-08/27	1	1	1	\$900.00	

**Station** WISH-TV INDIANAPOLIS, IN    **Agency** ( ) WATERFRONT STRATEGIES    **Rep Firm**  
**Advertiser** ( ) MAJORITY PAC    3050 K ST NW    **Sales Office** ( ) PHILADELPHIA  
**Product** MAJORITY PAC    WASHINGTON, DC 20007    **Salesperson** ( ) KATE BRADY  
**Estimate#** 1629    **Agency C/P1/P2/E** 94/100/1629  
**Buyer** Shira Levy    **Flight Dates** 08/21/2012 - 09/03/2012    **Salesperson Phone#** 215-567-6005  
**Phone#**    **Hiatus Weeks**    **Salesperson FAX#** 215-567-5938  
**Fax#**

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	27	TU	9P-10P	NCIS LA	:30	\$2,600.00	08/28-08/28	1	1	1	\$2,600.00	
	Buyline Comment: MKGD FOR IN 17											
	28	M	1230P-6P	US OPEN	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	
	Buyline Comment: MKGD FOR IN 25											

**---REPORT TOTALS---**  
 Report Totals: 76 / \$48,200.00

**---SALES MONTHLY TOTALS---**  
 Aug 12: 35 / \$22,550.00    Sep 12: 41 / \$25,650.00  
 Sales Totals: 76 / \$48,200.00  
 Station Totals: 76 / \$48,200.00  
 Lines not sent/rcld/rtn: 0 / \$0.00

**---COMPETITIVE---**  
 Market Totals \$173,756  
 CABL 0%    WISH 27%    WNDY 2%    WRTV 0%    WTHR 47%  
 WTTV 4%    WXIN 18%

**---COMPETITIVE COMMENTS---**  
 WAITING ON RTV  
 Books null  
 Demos RA35+

**---CREDIT RISK---**  
 CASH IN ADVANCE

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Mike Furman  
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

**Total Charges:**

This broadcast time will be used by: Majority PAC

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Majority PAC*

*701 11th Street, NW*

*Washington, DC 20005*

*202-335-6463*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group. *Majority PAC*

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *Rebecca Lamb*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER**

*4/4/12*

Date

*[Signature]*

Signature

*202-335-8766*

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

# Spot Manager: All, 08/21/12-09/03/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06843674															
WISH	POL/Majority PAC	MAJORITY P. 1629	Tuesday	10-11p		958-11p	:30	08/21/12		Tue Hour 3		\$2,600.00		MG	MG for 17.1 08/2
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak	@ 6		558-7a	:30	08/21/12	6:35:05 AM	Daybreak @ 6		\$650.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8		8-9a	:30	08/21/12	8:55:02 AM	CBS This Morning		\$150.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/21/12	4:31:12 PM	M-F 4p-5p		\$300.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @5p			5-530p	:30	08/21/12	5:17:10 PM	News 8 @5		\$900.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 530p			530-6p	:30	08/21/12	5:45:22 PM	News 8 @530		\$900.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @6			558-630p	:30	08/21/12	6:19:42 PM	News 8 @6		\$900.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	Inside Edition			658-730p	:30	08/21/12	7:28:26 PM	M-F 7-730p		\$550.00	MP12IN01TH		
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak	@ 6		558-7a	:30	08/22/12	6:06:23 AM	Daybreak @ 6		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Rachael Ray			258-4p	:30	08/22/12	3:17:55 PM	M-F 3p-4p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/22/12	4:09:54 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @5p			5-530p	:30	08/22/12	5:18:06 PM	News 8 @5		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 530p			530-6p	:30	08/22/12	5:57:30 PM	News 8 @530		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @6			558-630p	:30	08/22/12	6:13:29 PM	News 8 @6		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Inside Edition			658-730p	:30	08/22/12	7:14:58 PM	M-F 7-730p		\$550.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@7a	7-8a	11-1135p	:30	08/22/12	11:32:46 PM	LN M-F		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8	8-9a		:30	08/23/12	7:26:02 AM	CBS This Morning		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/23/12	4:31:12 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Entertainment Tonight			728-8p	:30	08/23/12	7:46:00 PM	M-F 730-8p		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	08/23/12	12:11:45 XM	David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@7a	7-8a		:30	08/24/12	7:36:08 AM	CBS This Morning		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8	8-9a		:30	08/24/12	8:17:39 AM	CBS This Morning		\$150.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Price Is Right			1058-12p	:30	08/24/12	10:58:56 AM	Price Is Right		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Noon News			1158a-1230p	:30	08/24/12	12:17:26 PM	Noon News		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/24/12	4:49:15 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Entertainment Tonight			728-8p	:30	08/24/12	7:39:40 PM	M-F 730-8p		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	08/24/12	11:47:00 PM	David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak Saturday			558-9a	:30	08/25/12	6:59:12 AM	Daybreak Saturd		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @11 Saturday			11-1135p	:30	08/25/12	11:20:41 PM	LN Sa		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak Sunday			558-9a	:30	08/26/12	6:13:03 AM	Daybreak Sunday		\$350.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS Sunday Morning			858-1030a	:30	08/26/12	9:53:19 AM	CBS Sunday Mor		\$700.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Weekend/Sund	558-7p			:30	08/26/12	6:52:33 PM	News 8 Weekend		\$400.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Sunday 9-10p			858-10p	:30	08/26/12	9:40:28 PM	Sun Hour 3		\$2,000.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 11 Sunday			11-1130p	:30	08/26/12	11:06:28 PM	LN Su		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8	8-9a		:30	08/27/12		CBS This Morning		\$150.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	08/27/12		David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 11 M-F			11-1135p	:30	08/27/12	11:25:27 PM	LN M-F		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Tuesday 10-11p			958-11p	:30	08/28/12		Tue Hour 3		\$2,600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8	8-9a		:30	08/28/12	8:55:02 AM	CBS This Morning		\$150.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Noon News			1158a-1230p	:30	08/28/12	12:04:37 PM	Noon News		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/28/12	4:08:39 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 11 M-F			11-1135p	:30	08/28/12	11:32:31 PM	LN M-F		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	08/28/12	12:11:15 XM	David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@7a	7-8a		:30	08/29/12	7:49:24 AM	CBS This Morning		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning	@8	8-9a		:30	08/29/12	8:10:46 AM	CBS This Morning		\$150.00			

[Filtered by: ] [Sorted by: Alt Order #]

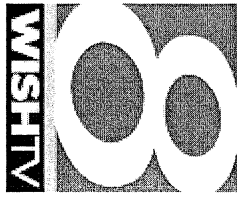
# Spot Manager: All, 08/21/12-09/03/12

Station	Advertiser	Product	Estim	Order Inventory	Descr	Time Period	Length	Date	Air Time	Inv. Code	Place	Rate	Ad-ID	MG	MG Info
Alt Order #: 06843674															
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/29/12	4:19:53 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	08/29/12	11:46:45 PM	David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak @ 6			558-7a	:30	08/30/12	6:36:10 AM	Daybreak @ 6		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning @ 8			8-9a	:30	08/30/12	8:16:54 AM	CBS This Morning		\$150.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Price Is Right			1058-12p	:30	08/30/12	11:59:28 AM	Price Is Right		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @5p			5-530p	:30	08/30/12	5:17:36 PM	News 8 @5		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 530p			530-6p	:30	08/30/12	5:51:42 PM	News 8 @530		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @6			558-630p	:30	08/30/12	6:27:41 PM	News 8 @6		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Inside Edition			658-730p	:30	08/30/12	7:14:28 PM	M-F 7-730p		\$550.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Entertainment Tonight			728-8p	:30	08/30/12	7:47:15 PM	M-F 730-8p		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak @ 6			558-7a	:30	08/31/12	5:59:15 AM	CBS This Morning @ 6		\$650.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning @8			8-9a	:30	08/31/12	8:54:32 AM	CBS This Morning		\$150.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Rachael Ray			258-4p	:30	08/31/12	3:27:15 PM	M-F 3p-4p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	08/31/12	4:39:36 PM	M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @5p			5-530p	:30	08/31/12	5:18:06 PM	News 8 @5		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 530p			530-6p	:30	08/31/12	5:34:28 PM	News 8 @530		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @6			558-630p	:30	08/31/12	6:05:22 PM	News 8 @6		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Inside Edition			658-730p	:30	08/31/12	7:06:59 PM	M-F 7-730p		\$550.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Entertainment Tonight			728-8p	:30	08/31/12	7:39:55 PM	M-F 730-8p		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 11 M-F			11-1135p	:30	08/31/12	11:32:46 PM	MLN M-F		\$900.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	David Letterman			1135p-1237a	:30	09/01/12	12:25:45 XM	David Letterman		\$500.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak Saturday			558-9a	:30	09/01/12	7:06:36 AM	Daybreak Saturday		\$450.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @11 Saturday			11-1135p	:30	09/01/12	11:13:29 PM	MLN Sa		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Daybreak Sunday			558-9a	:30	09/02/12	6:20:57 AM	Daybreak Sunday		\$350.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS Sunday Morning			858-1030a	:30	09/02/12	9:17:15 AM	CBS Sunday Mor		\$700.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 Weekend/Sunde			558-7p	:30	09/02/12	6:44:32 PM	News 8 Weekend		\$400.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Sunday 9-10p			858-10p	:30	09/02/12	9:18:57 PM	Sun Hour 3		\$2,000.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	News 8 @ 11 Sunday			11-1130p	:30	09/02/12	11:25:12 PM	MLN Su		\$600.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	Anderson Cooper			357-5p	:30	09/03/12		M-F 4p-5p		\$300.00			
WISH	POL/Majority PAC	MAJORITY P. 1629	CBS This Morning @7a			7-8a	:30	09/03/12	7:36:08 AM	CBS This Morning		\$450.00			
												\$48,200.00			
												\$48,200.00			

[Filtered by: ] [Sorted by: Alt Order #]



# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

<b>Invoice #</b>	<b>199658-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

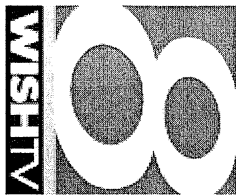
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
	WISH			Tu	08/21/12	:30	6:39 AM	MP12IN01TH	\$650.00		1
	WISH			W	08/22/12	:30	6:22 AM	MP12IN01TH	\$650.00		2
2	WISH	CBS This Morning @7a	7-8a								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
	WISH			Th	08/23/12	:30	7:26 AM	MP12IN01TH	\$450.00		1
	WISH			F	08/24/12	:30	7:41 AM	MP12IN01TH	\$450.00		2
3	WISH	CBS This Morning @8	8-9a								
	WISH			08/20/12 to 08/26/12	3x	-TWTF--					
	WISH			Tu	08/21/12	:30	8:55 AM	MP12IN01TH	\$150.00		1
	WISH			Th	08/23/12	:30	8:25 AM	MP12IN01TH	\$150.00		3
	WISH			F	08/24/12	:30	8:11 AM	MP12IN01TH	\$150.00		2
4	WISH	Daybreak Saturday	558-9a								
	WISH			08/20/12 to 08/26/12	1x	-----S-					
	WISH			Sa	08/25/12	:30	6:59 AM	MP12IN01TH	\$450.00		1
5	WISH	Daybreak Sunday	558-9a								
	WISH			08/20/12 to 08/26/12	1x	-----S					
	WISH			Su	08/26/12	:30	6:09 AM	MP12IN01TH	\$350.00		1
6	WISH	Price Is Right	1058-12p								
	WISH			08/20/12 to 08/26/12	1x	-TWTF--					
	WISH			F	08/24/12	:30	10:58 AM	MP12IN01TH	\$450.00		1
7	WISH	Noon News	1158a-1230p								
	WISH			08/20/12 to 08/26/12	1x	-TWTF--					
	WISH			Th	08/23/12	:30	12:22 PM	MP12IN01TH	\$650.00		1
8	WISH	Rachael Ray	258-4p								
	WISH			08/20/12 to 08/26/12	1x	-TWTF--					
	WISH			W	08/22/12	:30	3:23 PM	MP12IN01TH	\$300.00		1
9	WISH	CBS Sunday Morning	858-1030a								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

Invoice #	199658-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelpha
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

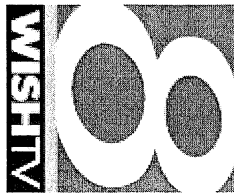
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	CBS Sunday Morning	858-1030a								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	10:00 AM	MP12IN01TH	\$700.00		1
10	WISH	Anderson Cooper	357-5p								
	WISH			08/20/12 to 08/26/12	4x	-TWTF--					
				Tu	08/21/12	:30	4:37 PM	MP12IN01TH	\$300.00		1
				W	08/22/12	:30	4:20 PM	MP12IN01TH	\$300.00		2
				Th	08/23/12	:30	4:38 PM	MP12IN01TH	\$300.00		4
				F	08/24/12	:30	4:33 PM	MP12IN01TH	\$300.00		3
11	WISH	News 8 @5p	5-530p								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
				Tu	08/21/12	:30	5:22 PM	MP12IN01TH	\$900.00		1
				W	08/22/12	:30	5:23 PM	MP12IN01TH	\$900.00		2
12	WISH	News 8 @ 530p	530-6p								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
				Tu	08/21/12	:30	5:45 PM	MP12IN01TH	\$900.00		1
				W	08/22/12	:30	5:57 PM	MP12IN01TH	\$900.00		2
13	WISH	News 8 @6	558-630p								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
				Tu	08/21/12	:30	6:21 PM	MP12IN01TH	\$900.00		1
				W	08/22/12	:30	6:15 PM	MP12IN01TH	\$900.00		2
14	WISH	News 8 Weekend/Sunday	558-7p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
				Su	08/26/12	:30	6:55 PM	MP12IN01TH	\$400.00		1
15	WISH	Inside Edition	658-730p								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
				Tu	08/21/12	:30	7:28 PM	MP12IN01TH	\$550.00		2
				W	08/22/12	:30	7:22 PM	MP12IN01TH	\$550.00		1
16	WISH	Entertainment Tonight	728-8p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

<b>Invoice #</b>	<b>199658-1</b>
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

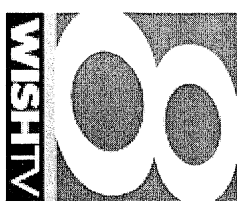
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Entertainment Tonight	728-8p								
	WISH			08/20/12 to 08/26/12	2x	-TWTF--					
	WISH			Th	08/23/12	:30	7:40 PM	MP12IN01TH	\$600.00		2
	WISH			F	08/24/12	:30	7:41 PM	MP12IN01TH	\$600.00		1
17	WISH	Tuesday 10-11p	958-11p								
	WISH			08/20/12 to 08/26/12	1x	-T-----					
	WISH			Tu	08/21/12	:00			<del>\$2,600.00</del>	See MG 17.3	1
	WISH			Tu	08/21/12	:30	10:50 PM	MP12IN01TH	\$2,600.00	MG for 17.1 08/21	3
18	WISH	Sunday 9-10p	858-10p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
	WISH			Su	08/26/12	:30	9:51 PM	MP12IN01TH	\$2,000.00		1
19	WISH	News 8 @ 11 M-F	11-1135p								
	WISH			08/20/12 to 08/26/12	1x	-TWTF--					
	WISH			W	08/22/12	:30	11:33 PM	MP12IN01TH	\$900.00		1
20	WISH	News 8 @11 Saturday	11-1135p								
	WISH			08/20/12 to 08/26/12	1x	-----S-					
	WISH			Sa	08/25/12	:30	11:43 PM	MP12IN01TH	\$600.00		1
21	WISH	News 8 @ 11 Sunday	11-1130p								
	WISH			08/20/12 to 08/26/12	1x	-----S					
	WISH			Su	08/26/12	:30	11:12 PM	MP12IN01TH	\$600.00		1
22	WISH	David Letterman	1135p-1237a								
	WISH			08/21/12 to 08/27/12	3x	MTWTF--					
	WISH			Th	08/23/12	:30	12:16 AM	MP12IN01TH	\$500.00		3
	WISH			F	08/24/12	:30	12:07 AM	MP12IN01TH	\$500.00		2
<b>Aired Spots</b>											<b>35</b>

**Gross Total \$22,550.00**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable Department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
Attention: Accounts Payable  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007  
USA

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

Invoice #	199658-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

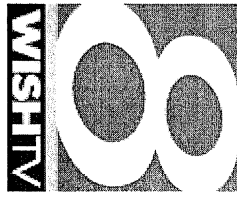
Agency Commission \$3,382.50

**Net Amount Due \$19,167.50 Payment Terms 30 Days**

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Advertiser	POL/MAJORITY PAC
Product	MAJORITY PAC
Estimate Number	1629

<b>Invoice #</b>	<b>199658-2</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		to						
	WISH			08/27/12 to 09/02/12	2x	-TWTF--					
	WISH			Th 08/30/12	:30	6:38 AM	MP12IN01TH		\$650.00		4
	WISH			F 08/31/12	:30	6:11 AM	MP12IN01TH		\$650.00		3
2	WISH	CBS This Morning @7a	7-8a		to						
	WISH			08/27/12 to 09/02/12	1x	-TWTF--					
	WISH			W 08/29/12	:30	7:55 AM	MP12IN01TH		\$450.00		3
3	WISH	CBS This Morning @8	8-9a		to						
	WISH			08/27/12 to 09/02/12	4x	-TWTF--					
	WISH			Tu 08/28/12	:30	8:55 AM	MP12IN01TH		\$150.00		6
	WISH			W 08/29/12	:30	8:12 AM	MP12IN01TH		\$150.00		5
	WISH			Th 08/30/12	:30	8:16 AM	MP12IN01TH		\$150.00		7
	WISH			F 08/31/12	:30	8:55 AM	MP12IN01TH		\$150.00		4
4	WISH	Daybreak Saturday	558-9a		to						
	WISH			08/27/12 to 09/02/12	1x	-----S-					
	WISH			Sa 09/01/12	:30	7:08 AM	MP12IN01TH		\$450.00		2
5	WISH	Daybreak Sunday	558-9a		to						
	WISH			08/27/12 to 09/02/12	1x	-----S					
	WISH			Su 09/02/12	:30	6:21 AM	MP12IN01TH		\$350.00		2
6	WISH	Price Is Right	1058-12p		to						
	WISH			08/27/12 to 09/02/12	1x	-TWTF--					
	WISH			Th 08/30/12	:30	12:00 PM	MP12IN01TH		\$450.00		2
7	WISH	Noon News	1158a-1230p		to						
	WISH			08/27/12 to 09/02/12	1x	-TWTF--					
	WISH			Th 08/30/12	:30	12:25 PM	MP12IN01TH		\$650.00		2
8	WISH	Rachael Ray	258-4p		to						
	WISH			08/27/12 to 09/02/12	1x	-TWTF--					
	WISH			F 08/31/12	:30	3:34 PM	MP12IN01TH		\$300.00		2
9	WISH	CBS Sunday Morning	858-1030a		to						

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Advertiser	POL/MAJORITY PAC
Product	MAJORITY PAC
Estimate Number	1629

<b>Invoice #</b>	<b>199658-2</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	CBS Sunday Morning	858-1030a		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	9:07 AM	MP12IN01TH	\$700.00		2
10	WISH	Anderson Cooper	357-5p		08/27/12 to 09/02/12	3x	-TWTF--				
				Tu	08/28/12	:30	4:19 PM	MP12IN01TH	\$300.00		7
				Th	08/30/12	:30	4:20 PM	MP12IN01TH	\$300.00		6
				F	08/31/12	:30	4:45 PM	MP12IN01TH	\$300.00		5
11	WISH	News 8 @5p	5-530p		08/27/12 to 09/02/12	2x	-TWTF--				
				Th	08/30/12	:30	5:22 PM	MP12IN01TH	\$900.00		3
				F	08/31/12	:30	5:25 PM	MP12IN01TH	\$900.00		4
12	WISH	News 8 @ 530p	530-6p		08/27/12 to 09/02/12	2x	-TWTF--				
				Th	08/30/12	:30	5:43 PM	MP12IN01TH	\$900.00		4
				F	08/31/12	:30	5:44 PM	MP12IN01TH	\$900.00		3
13	WISH	News 8 @6	558-630p		08/27/12 to 09/02/12	2x	-TWTF--				
				Th	08/30/12	:30	5:59 PM	MP12IN01TH	\$900.00		4
				F	08/31/12	:30	6:09 PM	MP12IN01TH	\$900.00		3
14	WISH	News 8 Weekend/Sunday	558-7p		08/27/12 to 09/02/12	1x	-----S				
				Su	09/02/12	:30	6:48 PM	MP12IN01TH	\$400.00		2
15	WISH	Inside Edition	658-730p		08/27/12 to 09/02/12	2x	-TWTF--				
				Th	08/30/12	:30	7:21 PM	MP12IN01TH	\$550.00		4
				F	08/31/12	:30	7:14 PM	MP12IN01TH	\$550.00		3
16	WISH	Entertainment Tonight	728-8p		08/27/12 to 09/02/12	2x	-TWTF--				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

<b>Invoice #</b>	<b>199658-2</b>
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

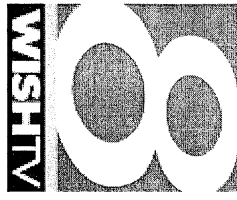
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Entertainment Tonight	728-8p	Th	08/30/12	:30	7:55 PM	MP12IN01TH	\$600.00		3
	WISH			F	08/31/12	:30	7:40 PM	MP12IN01TH	\$600.00		4
17	WISH	Tuesday 10-11p	958-11p		08/27/12 to 09/02/12	1x	-T-----				
	WISH			Tu	08/28/12	:00			<del>\$2,600.00</del>	See MG 17.4	2
	WISH	Tuesday 9-10p	858-10p		08/28/12	:30	9:37 PM	MP12IN01TH	\$2,600.00	MG for 17.2 08/28	4
18	WISH	Sunday 9-10p	858-10p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	9:40 PM	MP12IN01TH	\$2,000.00		2
19	WISH	News 8 @ 11 M-F	11-1135p		08/27/12 to 09/02/12	2x	-TWTF--				
	WISH			Tu	08/28/12	:30	11:37 PM	MP12IN01TH	\$900.00		3
	WISH			F	08/31/12	:30	11:33 PM	MP12IN01TH	\$900.00		2
20	WISH	News 8 @11 Saturday	11-1135p		08/27/12 to 09/02/12	1x	-----S-				
	WISH			Sa	09/01/12	:30	11:16 PM	MP12IN01TH	\$600.00		2
21	WISH	News 8 @ 11 Sunday	11-1130p		08/27/12 to 09/02/12	1x	-----S				
	WISH			Su	09/02/12	:30	11:22 PM	MP12IN01TH	\$600.00		2
22	WISH	David Letterman	1135p-1237a		08/21/12 to 08/27/12	3x	MTWTF--				
	WISH			M	08/27/12	:30	12:32 AM	MP12IN01TH	\$500.00		1
	WISH			Tu	08/28/12	:30	12:16 AM	MP12IN01TH	\$500.00		6
	WISH			W	08/29/12	:30	11:55 PM	MP12IN01TH	\$500.00		4
	WISH			F	08/31/12	:30	12:10 AM	MP12IN01TH	\$500.00		5
23	WISH	CBS This Morning @7a	7-8a		09/03/12 to 09/09/12	1x	M-----				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE



**Remit Address:**  
**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888

**Billing Address:**

Waterfront Strategies  
Attention: Accounts Payable  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007  
USA

Advertiser	POL/Majority PAC
Product	MAJORITY PAC
Estimate Number	1629

Invoice #	199658-2
Invoice Date	09/09/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/03/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	199658
Alt Order #	06843674
Deal #	
Order Flight	08/21/12 - 09/03/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	CBS This Morning @7a	7-8a								
	WISH			M	to						
					09/03/12	:30	7:38 AM	MP12IND01TH	\$450.00		1
24	WISH	CBS This Morning @8	8-9a								
					08/27/12 to 09/02/12	1x	M-----				
				M	08/27/12	:30	8:39 AM	MP12IND01TH	\$150.00		1
25	WISH	Anderson Cooper	357-5p								
					09/03/12 to 09/09/12	1x	M-----				
				M	09/03/12	:00			<del>\$300.00</del>	See MG 25.2	1
	WISH	US Open Tennis		M	09/03/12	:30	5:19 PM	MP12IND01TH	\$300.00	MG for 25.1 09/03	2
26	WISH	News 8 @ 11 M-F	11-1135p								
					08/27/12 to 09/02/12	1x	M-----				
				M	08/27/12	:30	11:30 PM	MP12IND01TH	\$900.00		1

Aired Spots **41**

Gross Total **\$25,650.00**

Agency Commission **\$3,847.50**

Net Amount Due **\$21,802.50** Payment Terms 30 Days

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).